

## 2011 TrueWorkShop and Events Schedule September to December, 2011

**A Few Words about TrueWorkShops:** First of all, we have fun presenting and coaching attendees and **you will have fun too** in this educational setting. You will be expected to do some pre session work before, a good deal of work during and much work after each session. We will help you develop and present a plan of action to achieve reliability and maintenance excellence best practices. No other maintenance educational event in the World provides this approach plus free advice and support to implement your plan of action.

Yes, we do guarantee a 10 to 1 return on maintenance investment (ROMI) when you apply practices from your session. And we provide an unsurpassed maintenance measurement tool to every attendee; ***The Reliable Maintenance Excellence Index.***

### TrueWorkShop Topics and Events: USA

#### Dates

#### Locations

Advanced Maintenance Practices and Benchmarking for Reliability & Maintenance Excellence	Sept 12-14	Raleigh, NC
Maximizing the Value of Your CMMS/EAM	Sept 15-16	Raleigh, NC
Modernizing Your Maintenance Storeroom & Improving MRO Materials Management	Sept 10-21	Oak Island, NC
How to Maximize Value from Contract Maintenance Services	Sept 22-23	Oak Island, NC
Reliable Maintenance Planning, Estimating and Scheduling <a href="#">Now Achieve Planner Certification</a>	Sept 26-28	Oak Island, NC
ACE Team Estimating Process Certification <a href="#">Exclusive Planner Certification</a>	Sept 29-30	Oak Island, NC
Effective Preventive, Predictive and Condition- Based Maintenance Technologies	Oct 3-5	Oak Island, NC
Measuring Maintenance Performance and Life Cycle Cost	Oct 6-7	Oak Island, NC
Energy Management and Going GREEN: What Maintenance Leaders Must Know	Oct 10-12	Oak Island, NC
Go LEAN for Maintenance Excellence: -	Oct 13-14	Oak Island, NC
Root Cause Analysis (RCA) for Maintenance and Reliability Excellence	Oct 17 -19	Oak Island, NC
Zero Breakdown Maintenance Strategies Can Be a Viable Goal	Oct 20-21	Oak Island, NC
Total Asset Integrity Management: Going Beyond PAS 55	Oct 24-26	Oak Island, NC
What You Should Know Really About PAS 55 and British Standards Institute (BTI)	Oct 27-28	Oak Island, NC
Commissioning Plants, Complex Plant Equipment and Systems with Excellence	Oct 31- Nov 4	Raleigh, NC
Modern Maintenance Leadership for Improving Craft Productivity	Nov 7-9	Raleigh, NC
Planning Effective Shutdowns, Turnarounds, and Outages	Nov 10-11	Raleigh, NC
Maintenance Process and Productivity Improvement	Nov 14-16	Raleigh, NC

# The Maintenance Excellence Institute

Worldwide Services – Measured Shop Level Results  
www.PRIDE-in-Maintenance.com

## TrueWorkShop Topics and Events: USA

	Dates	Locations
Strategic Equipment Maintenance & Replacement	Nov 17-18	Raleigh, NC
Reliability-Centered Maintenance	Dec 5-6	Raleigh, NC
Profit-Centered Maintenance	Dec 7	Raleigh, NC
Customer-Centered Maintenance	Dec 8	Raleigh, NC
Engineering & Maintenance: A Partnership for Profits and Customer Service	Dec 9	Raleigh, NC
TMEI Maintenance Leader and Craft Leader Forum	Dec 12	Raleigh, NC
The TMEI Maintenance Leader Series Boot Camp	Dec 13-14	Raleigh, NC
TMEI Maintenance Leader and Craft Leader Forum	Dec 15	Raleigh, NC
TMEI Top Leader Forum	Dec 16	Raleigh, NC
<b>The Maintenance Excellence Institute Golf Classic</b> <b>The Preserve at Jordon Lake</b>	Dec 17-18	Raleigh, NC

The details for each TrueWorkShop are available. All brochures can be downloaded from <http://www.pride-in-maintenance.com/TrueWorkShop-Brochure-Links>



**Remember: Our Training is “Not Over When it is Over”!** For each TrueWorkShop we like to have a 3-4 person team come and work together. Bring a foursome for golf and training and you can save 25%. There is scheduled Team Work with instructor facilitation support so we invite “Top Leaders”, “Maintenance Leaders” & “Craft Leaders” to come as a team. Yogi Berra, the famous New York Yankee catcher often said, “It Ain’t Over Until it is Over!” Your session is “Definitely Not Over When It’s Over”. Following completion of each TrueWorkShop, there is a personalized follow-up scheduled for each organization attending. There is absolutely no extra charge.

**Our Training Goal is Your Successful Implementation:** Our personal follow-up and one on one coaching is to help you use best practices from *The Scoreboard for Maintenance Excellence* as a self assessment tool, to apply the key topics from each TrueWorkShop and to implement your plan of action. We want to help you implement the plan of action you develop as part of this TrueWorkShop. Successful implementation is your key to results. We want to make that happen!

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All TrueWorkShop Attendees Have Complete Access to the TMEI Knowledge Base for Their Professional Development at [www.PRIDE-in-Maintenance.com](http://www.PRIDE-in-Maintenance.com)



**Maintenance Really Matters!**  
Be Proud of Your Job in  
Maintenance & Reliability  
Improvement!



Commissioning Plants, Complex Plant Equipment & Systems for Excellence  
5 Day Session May 2011

## One More Time: “What is a TrueWorkShop?”

### It is all about ROMI; Return on Maintenance Investments (ROMI).

The Maintenance Excellence Institute believes that you can put our training topics into action. The principles and practices we cover can be taken back and put into practice for a true return on maintenance investment. (ROMI) We provide extensive practical exercises on key topics, extensive idea sharing and instructor’s case studies from over 300 plant and facility sites. All TrueWorkShops require some pre course work. We also provide each attendee with four of today’s most comprehensive benchmarking tools a \$300 value.

[The Scoreboard for Maintenance Excellence](#) is one tool that most attendees complete as a self-assessment prior to their course start date. By using our Scoreboard and training you will define strategic, tactical and operational and “Do It Now” plans of action for your own improvement opportunities. You will develop and take home from this course a presentation for Maintenance Leaders & Top Leaders.

**Benefits and Value:** A clear understanding of today’s best practices is so important to their successful application. We have helped very large organizations such as Boeing and the Air Combat Command develop a client specific [Scoreboard for Maintenance Excellence](#) for multiple sites. From this we found concurrent best practice training was necessary so that members of the organization truly understood the full potential of our assessment results.

**As for Benefits and Value:** There is one guarantee that we can personally make to you. This TrueWorkShop will help bring the firepower to reinforce your current needs to the Top Leaders in your organization! We will help you be “the maintenance messenger” to get action from your Top Leaders. We can personally help you make a difference in the total operations success of your organization if you attend this event! Top Leaders must clearly understand your needs, and the consequences of gambling with maintenance costs. Beware if your organization is still gambling heavy with maintenance cost\$.

## Take Action Now and Contact:

**Call:** Bob Gaskins @ 919-841-0705    **E-Mail:** Bob@ [Bob@PRIDE-in-Maintenance.com](mailto:Bob@PRIDE-in-Maintenance.com)

**Call:** Ralph “Pete” Peters @ 919-280-1253

**E-Mail:** Pete @ [Pete@PRIDE-in-Maintenance.com](mailto:Pete@PRIDE-in-Maintenance.com)

### The Maintenance Excellence Institute

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Skype: [prideinmaintenance & pridenwork](https://www.skype.com/user/prideinmaintenance)

### Oak Island, North Carolina

On the next page, you will see what many of our TrueWorkShop attendees have called “the best place ever to hold a training event”. Here we train hard, have fun, tour plants and see what maintenance on the battleship USS North Carolina was all about from a sailor on this fine ship during World War II.

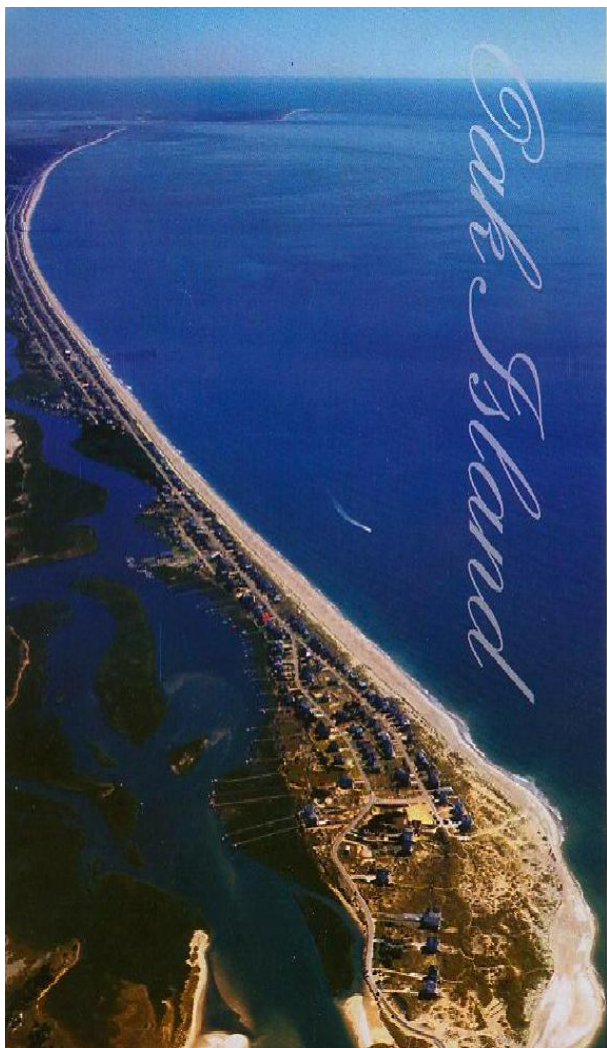
Oak Island (OI) is where you can bring your family and “close friends”. Take a much needed and deserved “business vacation”. At OI we have much to keep you busy, but world famous Myrtle Beach is less than a one hour drive.



**Free Fishing at the**  
**[Ocean Crest Pier.](#)**  
**Rated as #1 Pier on**  
**the North Carolina Coast.**

**Get Free Monster Fish**  
**Year Round**  
**at the**  
**[Ocean Crest Pier](#)**

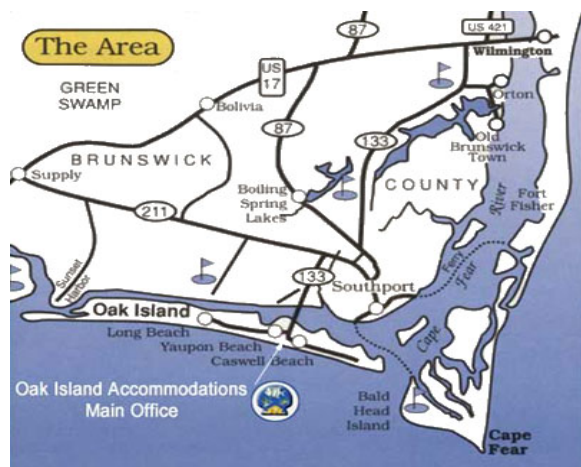
# TrueWorkShop Location: The Oak Island Golf Club Oak Island, North Carolina



The Oak Island Golf Club is host to The Maintenance Excellence Institute's TrueWorkShops during the spring and fall at their famous



Duffer's conference & dining facility



**Getting to Oak Island:** Oak Island is 30 miles southwest of Wilmington, Take I-40 East; from the Wilmington International Airport (ILM). Exit on MLK Blvd. then go to US 17 South on to Route 133 South to Oak Island. The Oak Island Golf Club is located 1 mile on the left just after you cross the bridge on NC-133 to Oak Island.

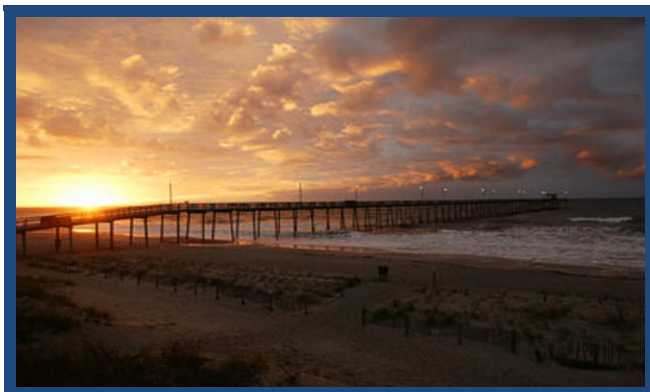


Duffer's has beautiful scenery of the ocean, the beach and the George Cobb designed golf course just outside the windows of the conference/dining room. Look left to see the 18<sup>th</sup> green and to right for the Atlantic Ocean.

# TrueWorkShop Location: The TMEI Maintenance Retreat Site: The Breakwaters On Beautiful Oak Island in Southeastern NC

- ♥ The [Breakwaters](#) is available during “prime time” for family vacation rentals from June 1 to August 30. See stunning pictures of this 4 bedroom, oceanfront house at the [Breakwaters web site](#). PRIDE Members will receive a 20% discount during this “prime time”.
- ♥ During all other times, Breakwaters serves as TMEI’s Maintenance Retreat site for our clients. It also serves as a TrueWorkShop site for small groups up to 8 attendees. Future expansion plans call for future accommodations for groups of 16-20.
- ♥ And as a [PRIDE Member of TMEI](#) you have a chance to win a free week at the Breakwaters during our annual drawing on each year. Winners are selected every year on Saint Patrick’s Day
- ♥ Clients and prospective clients also receive a 20% discount during “prime time” rates; June-August and very special maintenance rates the rest of the year. Top Leaders and Maintenance Leaders can easily bring a team of four with wives or friends for a business retreat. TMEI can provide facilitation for this retreat if required at no cost.

♥ Remember that Maintenance is Forever. ♥  
Combining maintenance business with fun & fellowship is a great investment!



# TrueWorkShop Location: Raleigh, NC

## The Courtyard by Marriott Raleigh Crabtree Valley

3908 Arrow Drive  
Raleigh, North Carolina 27612 USA  
Phone: 1-919-782-6868  
Fax: 1-919-881-9340  
Sales: 1-919-782-6868 ext. 7512



**Always You Will  
Save 25% for a Team of  
Four**



## One of Raleigh's Best Hotel Locations

Welcome to Raleigh, state capital of North Carolina. The Courtyard by Marriott Raleigh Crabtree Valley hotel sits perfectly in the center of Raleigh, NC and next to Crabtree Valley Mall. Our Raleigh hotel is an easy drive to NC State, Carter Finley Stadium, NC State Fairgrounds, Rex Hospital, RBC Center and the Carolina Hurricanes, downtown Raleigh, the Time Warner Cable Music Pavilion at Walnut Creek, as well as Raleigh Durham Airport.

This Raleigh Hotel is designed with the business traveler in mind with High Speed Internet access, a business center and whirlpool garden tubs in some of our guest rooms and all of our suites.

This charming Raleigh hotel offers an on-site lounge and a restaurant in the evening. And you will be only a few miles from a world famous steakhouse, The Angus Barn.



# TrueWorkShop Location: Anaheim, California



## The Ayres Hotel-Anaheim

2550 E. Katella Ave • Anaheim, CA  
92806 • Tel.  
714.634.2106 • Toll Free.  
800.595.5692

Enjoy the Ambience of Northern France in Southern California  
Inspired by the lodgings in the Northern French countryside, Ayres Hotel Anaheim is beautifully adorned with European stone, climbing ivy and gas lantern lighting. Guests are greeted by a warm French-style motif accented in yellow and green. The hotel lobby's central fireplace, marble flooring, imported rugs, fresh plants and flowers and regal oil paintings create an inviting, elegant ambiance.



## Family Entertainment and Fun at Your Doorstep

Disneyland, Knott's Berry Farm, Angel Stadium, Anaheim Convention Center and the list goes on and on. And you're just minutes away from it all in Anaheim's entertainment epicenter when you stay at Ayres Hotel Anaheim.

Imagine attending a cliff-hanger hockey game at Anaheim's Honda Center or visit the Anaheim Angels at Angel Stadium, then relaxing in your elegant hotel suite-just steps away. Or spending a fun-filled day in fabulous Disneyland Resort and Downtown Disney.

